

LONG BAY THEATRE'S MISSION STATEMENT

Long Bay Theatre presents classic and contemporary works, new musicals, and in-school arts education for a diverse audience, to spur social awareness and cultural development in the Myrtle Beach area.



Long Bay Theatre interacted with over **700,000** visitors via our official website and social media footprint on Facebook, Twitter, and Instagram last year.



In our 2023-2024 Season, over **6000** people experienced the power of live theatre at LBT's current venue, Dream House Theatre inside Myrtle Beach Mall.



LBT is proud to be an engine for our local economy, generating **\$265,000** of economic impact for Horry County.



Approximately 230 students in Horry county and beyond experienced critical Arts in Education programming through LBT's Beach to Broadway Summer Camps and Educational Programs. We will launch our Educational Touring shows till Fall, and hope to become the largest professional educational theatre tour in South and North Carolina.



LBT was voted on and received 56 Broadway World nominations for shows last year.



52 Coastal Carolina Theatre Students can say that their first paid professional work was right here in Myrtle Beach with Long Bay Theatre.

